

CALL FOR PAPERS

The Second China Summer Workshop on Information Management (CSWIM 2008)

Kunming, Yunnan, China June 29-30, 2008

<http://cswim2008.ecom.arizona.edu/>

The purpose of the CSWIM workshop series is to create a new bridge to promote lively exchanges between scholars in China and overseas in the area of information systems and management. In particular, CSWIM focuses on creating a unique experience for MIS researchers around the world who would like to communicate and collaborate with China-based scholars, and to study a wide range of information systems and management topics with the fast economic and technological advances made in China as the backdrop, motivation, and data source of innovative research programs.

The first CSWIM meeting (CSWIM 2007) was held in Shanghai, attracting more than 60 MIS researchers from China and over 40 scholars from North America and other parts of the world, representing many of the premium MIS programs from and outside of China. Building on this success, CSWIM 2008 will be held in Kunming in June 2008. Located in Yunnan Province, Kunming is a major tourism city with unique cultural and natural sceneries, with easy access to other major cities throughout China and international destinations.

We invite submissions of original, high-quality research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. We also encourage submissions of research-in-progress that are innovative and thought-provoking. Research articles driven by business problems and validated with proper research methodologies are particularly sought.

Research topics include, but are not limited to:

- Agent-based Information Systems
- Applications of Grid Computing in Electronic Business
- Business Modeling Techniques
- Business Process Management and Engineering
- Economic Issues of Information Technology
- Electronic Payment
- Emerging Information Technologies
- Impacts of Next Generation Network on Electronic Commerce
- Individual, Social, and Cultural Aspects of IT Use
- Information Personalization Technology
- Information Quality and Security
- Innovative Business Intelligence Applications
- Internet Banking

IS Strategy, Governance, and Management
IT Adoption in Organization
IT Applications (e.g., CRM and SCM)
Knowledge Management Systems and Technologies
Mobile Business and Wireless Technologies
Privacy, Assurance and Trust
Service-Oriented Enterprises and Architectures
Social Computing
Targeted Advertising and Marketing
Technologies and Systems of e-Business and e-Government
Trustworthy Information Systems
Web2.0 Related Issues
Web-based Information Systems
Workflow Technologies and Applications

Submission Instructions

All submissions must be in English, and must be submitted in Microsoft Word or PDF via the workshop online submission system at <http://cswim2008.ecom.arizona.edu>. Length of submissions, including all contents, is limited to 5 single-spaced, 8.5" by 11" pages with Times New Roman, 12-point font, and 1" margins on all sides. Violation of the format may result in the rejection of the submission without review. More specific submission instructions will be available at the workshop website.

All submissions will be reviewed double blind. Selection for presentation at the workshop will be based on originality, contribution to the field, and workshop interest. An important criterion in evaluating the submission is the preference for a problem-driven approach, i.e., papers that focus on pure technical issues but are not clearly relevant to solving business problems are less likely to be accepted. Extended abstracts of presentations will be published at the workshop website.

Arrangements are being made to fast-track extended versions of selected papers in academic journals including Electronic Commerce Research and Applications (SCI-indexed), Journal of Information Systems and eBusiness, and Journal of Internet Banking and Commerce.

Important Dates

Deadline for paper submission: March 10, 2008
Notification of acceptance: April 30, 2008
Early registration ends: May 22, 2008 (Extended)
Camera-ready copy due: May 22, 2008 (Extended)
Early registration closes: June 1, 2008
Workshop dates: June 29-30, 2008

Hosts and Sponsors

- People's Bank of China

- School of Economics and Management, Tsinghua University
- Southwestern University of Finance and Economics (SWUFE)
- Institute of Automation, Chinese Academy of Sciences
- AIS China Chapter

Local Host

- Yunnan University of Finance and Economics
- Southwestern University of Finance and Economics

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