



CSWIM 2010

The 4th China Summer Workshop on Information Management



June 19 – 20, 2010, Wuhan, China

Workshop Website: www.cswim2010.org

Workshop Aims and Objectives

Building on the successes of the first three CSWIM meetings (Shanghai, 2007; Kunming, 2008; Guangzhou, 2009), CSWIM 2010 will take place in Wuhan, China. It will be hosted by School of Management, Huazhong University of Science & Technology, which is a top university in China.

Wuhan is the capital of Hubei province and is recognized as the political, economic, financial, cultural, educational and transportation center of central China. It lies at the east of Jiangnan Plain, and the intersection of the middle reaches of the Yangtze and Han River. Arising out of the conglomeration of three boroughs, Wuchang, Hankou, and Hanyang, Wuhan is known as the "thoroughfare of nine provinces".

The purpose of the CSWIM is to create a bridge to promote lively exchanges between scholars in China and other countries in the area of information systems and management. In particular, CSWIM focuses on creating a unique experience for IS researchers around the world who would like to communicate and collaborate with China-based scholars, and to study how information systems and technologies affect individuals, businesses, organizations, and societies. In the past three years, about 100 participants attended each workshop, representing most of the top IS programs in North America, China, and Asia.

We invite submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. As a research workshop, we encourage submissions of research-in-progress that are innovative and thought-provoking. Research articles particularly sought after are those driven by business problems and validated with proper research methodologies. Research topics include, but are not limited to:

- Agent-based Information Systems
- Business Modeling Techniques
- Business Process Management and Engineering
- Data Mining and Machine Learning
- E-Commerce
- Economics of IS and IT
- Individual and Social Aspects of Technology Use
- Information Quality and Security
- IT Strategy, Governance, and Management
- IT Applications (e.g., CRM and SCM)
- Knowledge Management Systems and Technologies
- Mobile Business and Wireless Technologies
- Outsourcing
- Privacy, Assurance, and Trust
- Service-Oriented Enterprises and Architectures
- Social Computing and Web2.0 Related Issues
- Web-based Information Systems
- Workflow Technologies and Applications

Conference Co-Chairs

Yaobin Lu, Huazhong University of Science and Technology
Han Zhang, Georgia Institute of Technology

Local Arrangements Chair

Xuefeng Zhao, Huazhong University of Science and Technology

Webmaster and Conference System Manager

Harry Jiannan Wang, University of Delaware

Important Dates

Paper submission deadline: March 15, 2010

Notification of acceptance: April 15, 2010

Final camera-ready copy due: May 5, 2010

Early registration closes on: May 20, 2010

Workshop dates: June 19 – 20, 2010

Advisory Committee

Guoqing Chen, Tsinghua University

Paulo Goes, University of Arizona

Alan Hevner, University of Southern Florida

Robert Kauffman, Arizona State University

Ramayya Krishnan, Carnegie Mellon University

T.P. Liang, National Sun Yat-Sen University

Vijay Mookerjee, University of Texas at Dallas

Vallabh Sambamurthy, Michigan State University

Michael Shaw, University of Illinois at Urbana-Champaign

Olivia R. Liu Sheng, University of Utah

Detmar Straub, Georgia State University

Bernard Tan, National University of Singapore

Kwok-kee Wei, City University of Hong Kong

Andrew B. Whinston, University of Texas at Austin

Jinlong Zhang, University of Science & Technology