



China Summer Workshop on Information Management  
June 29-30, 2013, Tianjin, China

## Call for Papers

The 7th China Summer Workshop on Information Management (CSWIM 2013) will be held in Tianjin, China, June 29 - 30, 2013. It will be hosted by the College of Management and Economics at Tianjin University. The purpose of the workshop is to create a bridge to promote lively exchange and collaborations between information systems scholars in China and other countries, and to advance our understandings of how information systems and technologies affect individuals, businesses, organizations, and societies. The theme of CSWIM 2013 is “***Big Data Analytics and Emerging Applications.***”

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. Since it is a research workshop, CSWIM encourages submissions of research-in-progress that are innovative and thought-provoking. Research articles particularly sought after are those driven by real-world business problems and validated with proper research methodologies. The relevant topics include, but are not limited to, the following:

Agent-based Information Systems	IT Applications (e.g., CRM and SCM)
Business Modeling	IT Project Management and Outsourcing
Business Process Management	IT Strategy, Governance, and Management
Big data analytics	Knowledge Management Systems
Collaborative Systems and Applications	Mobile Business and Wireless Technologies
Cloud Computing	Online and Virtual Communities
Data Mining and Business Intelligence	Organization Theory, Firm Performance
E-Commerce	Privacy, Assurance, and Trust in IS
Economics of IS and IT	Service Computing
Individual and Social Aspects of Technology Use	Social Computing and Web 2.0 Related Issues
Information Quality and Security	Web-based Information Systems

### **Important Dates:**

Deadline for paper submission: April 1, 2013

Notification of Acceptance: May 10, 2013

Deadline for final camera-ready version of accepted papers: May 31, 2013

**Honorary Chair:** Wei Zhang, Tianjin University, China

### **Workshop Co-Chairs:**

Minqiang Li, Tianjin University, China

Harry Jiannan Wang, University of Delaware, USA

Daniel Dajun Zeng, Chinese Academy of Sciences & University of Arizona

**Local Arrangements Co-Chairs:** Junpeng Guo and Nan Feng, Tianjin University, China

Please visit CSWIM 2013 website (<http://2013.cswimworkshop.org>) for more details.