Call for Papers

The 8th China Summer Workshop on Information Management (CSWIM 2014) will be held in Chengdu, China on June 21-22, 2014. The purpose of the workshop is to provide a forum for researchers, practitioners and developers where they can share views, present ideas and original work, providing new insights into information management-related areas. The theme of CSWIM 2014 is “Digital Innovation and Transformation.”

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. Since it is a research workshop, CSWIM encourages submissions of research-in-progress that are innovative and thought-provoking. Research articles particularly sought after are those driven by real-world business problems and validated with proper research methodologies. The relevant topics include, but are not limited to, the following:

- Business Model Innovation
- Business Process Management
- Big Data Analytics
- Collaborative Systems and Applications
- Cloud Computing
- Crowdsourcing and Open Innovation
- Data Mining and Business Intelligence
- Digital Products (e.g., Digital Currencies and Payments)
- Electronic Commerce
- Individual and Social Aspects of Technology Use
- Information Quality and Security
- Enterprise IT (e.g., CRM and SCM)
- IT Project Management and Outsourcing
- IT Strategy, Governance, and Management
- IT Value
- Knowledge Management Systems
- Mobile Business and Wireless Technologies
- Network Effects
- Online Auctions
- Online and Virtual Communities
- Organization Theory, Firm Performance
- Platform Economics and Strategy
- Privacy, Assurance, and Trust in IS
- Service Computing
- Social Networks, Social Media and Social Commerce
- Web-based Information Systems

Important Dates:
Deadline for paper submission: April 1, 2014.
Notification of Acceptance: May 12, 2014.

Honorary Chair:
Yong Zeng, University of Electronic Science and Technology of China, China

Workshop Co-Chairs:
Yu Jeffrey Hu, Georgia Institute of Technology, USA
D.J. Wu, Georgia Institute of Technology, USA
Hua Yuan, University of Electronic Science and Technology of China, China

Local Arrangements Co-Chairs:
Yingjin Lu, University of Electronic Science and Technology of China, China
Jingmin Pan, University of Electronic Science and Technology of China, China

For more information, please visit http://process.lerner.udel.edu/cswim2014/.