



**CSWIM 2014**

China Summer Workshop on Information Management  
June 21-22, 2014, Chengdu, China



## Call for Papers

The 8th China Summer Workshop on Information Management ([CSWIM 2014](#)) will be held in Chengdu, China on June 21-22, 2014. The purpose of the workshop is to provide a forum for researchers, practitioners and developers where they can share views, present ideas and original work, providing new insights into information management-related areas. The theme of [CSWIM 2014](#) is “***Digital Innovation and Transformation.***”

We welcome submissions of original research papers addressing issues concerning the theory, design, development, evaluation, and application of information systems and management. Since it is a research workshop, CSWIM encourages submissions of research-in-progress that are innovative and thought-provoking. Research articles particularly sought after are those driven by real-world business problems and validated with proper research methodologies. The relevant topics include, but are not limited to, the following:

- Business Model Innovation
- Business Process Management
- Big Data Analytics
- Collaborative Systems and Applications
- Cloud Computing
- Crowdsourcing and Open Innovation
- Data Mining and Business Intelligence
- Digital Products (e.g., Digital Currencies and Payments)
- Electronic Commerce
- Individual and Social Aspects of Technology Use
- Information Quality and Security
- Enterprise IT (e.g., CRM and SCM)
- IT Project Management and Outsourcing
- IT Strategy, Governance, and Management
- IT Value
- Knowledge Management Systems
- Mobile Business and Wireless Technologies
- Network Effects
- Online Auctions
- Online and Virtual Communities
- Organization Theory, Firm Performance
- Platform Economics and Strategy
- Privacy, Assurance, and Trust in IS
- Service Computing
- Social Networks, Social Media and Social Commerce
- Web-based Information Systems

### Important Dates:

Deadline for paper submission: April 1, 2014.

Notification of Acceptance: May 12, 2014.

Deadline for final camera-ready version of accepted papers: May 31, 2014.

### Honorary Chair:

Yong Zeng, University of Electronic Science and Technology of China, China

### Workshop Co-Chairs:

Yu Jeffrey Hu, Georgia Institute of Technology, USA

D.J. Wu, Georgia Institute of Technology, USA

Hua Yuan, University of Electronic Science and Technology of China, China

### Local Arrangements Co-Chairs:

Yingjin Lu, University of Electronic Science and Technology of China, China

Jingmin Pan, University of Electronic Science and Technology of China, China

For more information, please visit <http://process.lerner.udel.edu/cswim2014/>.